

At this time, literally the 11th hour of the Christmas season, the Reduction Pencil is being vigorously wielded at the Simpson Crawford Store, with the result that Prices on Thousands of Holiday Articles have been cut, cut, and cut again to accomplish the swiftest selling possible. Decisive Reductions prevail in every Holiday Department—on every floor, and you can therefore pick up many pretty and useful things at mere fractions, in most instances, of former prices.

Solid Silver and German Silver Mesh Bags Reduced

33 Years Leaders of Fashion
Simpson Crawford Co.
SIXTH AVE. 19TH TO 20TH STREET. NEW YORK.

[illegible]